
MANIFESTO / THE COMPANY

A public goal for 2030, and a direct invitation

This site does not have a single photograph of a person, nor a client logo, on any page. It is not empty by accident.

WHY THERE IS NO PHOTOGRAPH, AND NO LOGO

There is no team photograph because there is no fixed office. **There is no client logo** because confidentiality is the product's central promise. **There is no testimonial** because it is the easiest way to lie without technically lying.

WHAT WE BELIEVE

We believe information loses nuance at every layer it crosses before it reaches whoever decides.

We believe a company's most valuable knowledge disappears the day that person leaves, without anyone having asked first.

We believe in the difference between the stage, which rewards whoever speaks best, and listening, which only exists when someone opens space on purpose.

We believe AI should augment human judgement — an idea written eighty years ago, by the people who founded the field itself.

And we believe that growing your own size and growing your own impact are different things.

THE PUBLIC GOAL FOR 2030

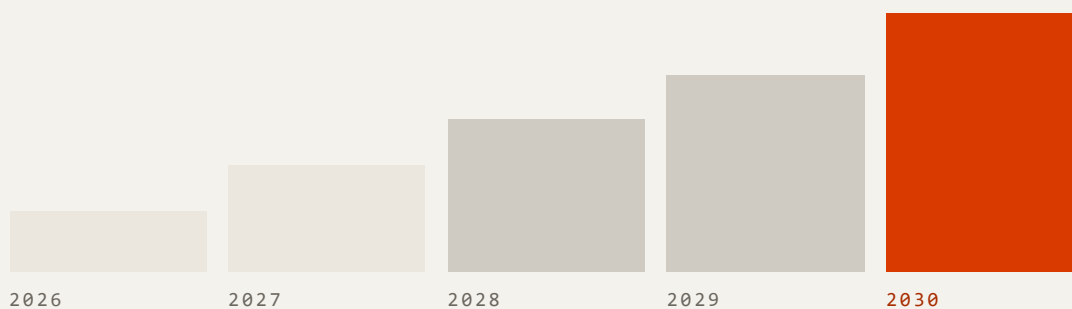
By 2030, Zthex will have run cycles with organizations whose combined operations touch, directly or indirectly, the lives of more than one million people who will never know this company's name.

It is not a revenue goal. It is a goal of real reach.

And by 2030, Zthex will have published — without ever identifying any client — a body of aggregate patterns on how tacit knowledge is lost and recovered inside a real operation.

The model does not change: up to ten cycles a year, chosen with criteria.

This is a declared goal, not a guarantee. It depends on whoever agrees to step into it.



/* a representation of the commitment, not a projection of results: up to ten cycles a year, with reach added year over year. */

WHAT WE NEED

Operations where a mistake gets no second chance.

Organizations that have already felt a generic AI pilot fail.

Companies facing a wave of retirements or restructuring.

And a decision-maker willing to admit, before any sale, that there is a question about their own company that no one has answered yet.

THE INVITATION

If you recognize your own operation in this text: **get in touch**. Not for a product presentation. For a conversation about whether the problem you carry is, in fact, what we solve.

The 2030 goal is not ours alone. It belongs to whoever agrees to walk there with us.

TALK TO US

zthex.com/en/contacto



BOX — WHAT THIS SITE DOES NOT HAVE, AND WHY

Team photograph

because there is no fixed office.

Client logo

because confidentiality is the product's central promise — including confidentiality about having hired us at all.

Testimonial

because it is the easiest way to lie without technically lying.

Certification not earned

because Zthex holds no certification of its own, and we do not display a seal we have not earned. The roadmap is declared: when one exists, it appears with certificate number, auditor and date.

Guaranteed result

because the cycle has a declared scope and deadline, and every finding is delivered as a question to investigate, never as a verdict.

Editorial content produced by Zthex. The 2030 goal is a declared commitment, not a contractual guarantee.

ABOUT ZTHEX

Zthex structures the layer of knowledge no system shows. It talks to the people who do the work, removes identity before recording, and compares what was said with what policy states and what the systems record. Every divergence becomes a finding with a traceable origin.

CONTACT AND PRESS

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